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Stern Pinball Brings *The Walking Dead* To Life

World's Leading Maker of Arcade-Quality Pinball Games Announces Pro and Limited Edition Versions of The Walking Dead

MELROSE PARK, IL – September 9, 2014 – Stern Pinball, Inc., the world's oldest and largest producer of arcade-quality pinball games, announced today the availability of its Pro and Limited Edition models of AMC's *The Walking Dead* pinball machine. Inspired by the hugely popular AMC drama, the newest Stern game brings the hit series to life on the pinball playfield.

AMC's *The Walking Dead*, the most watched series among Adults 18-49, is based on the comic book series written by Robert Kirkman and published by Image Comics. The drama tells the story of the months and years after a zombie apocalypse. Stern's *The Walking Dead* pinball features everything fans would want in a flesh-eating pinball world. Players fight to survive the zombie apocalypse alongside series icon, Sheriff Rick Grimes, by battling zombies and completing various game missions. The game includes multiple zombie toys for adrenalin-filled zombie battles at familiar locations from the show such as the Prison and Cell Block C. A brilliant high-definition zombie-filled art package heightens the player's excitement.

The Limited Edition (LE) version of the game offers unique special effects such as a fish tank with illuminated sculpted zombie heads and a motorized crossbow assembly that allows players to launch the ball anywhere in the game. The LE mirrored back glass with exclusive art adds to the dynamic pinball experience.

"*The Walking Dead* story has captured the intrigue of audiences for years – from the popular comic books to the hit TV series. We are thrilled to serve such a passionate fan base and to bring this game to pinball fans," said Gary Stern, Chairman and CEO of Stern Pinball.

Pricing and Availability:

Pro Model: \$5,995 (MSRP)

Limited Edition Model: \$8,595 (MSRP)

About *The Walking Dead*

The Walking Dead returns for its fifth season on Sunday, October 12 at 9pm ET/PT on AMC. Based on the comic book series written by Robert Kirkman and published by Image Comics the series tells the story of the months and years after a zombie apocalypse and follows a group of survivors, led by sheriff Rick Grimes, who travel in

search of a safe and secure home. *The Walking Dead* stars Andrew Lincoln, Norman Reedus, Steven Yeun, Lauren Cohan, Chandler Riggs, Melissa McBride, Emily Kinney, Danai Gurira, Chad L. Coleman, Sonequa Martin-Green, Michael Cudlitz and Lawrence Gilliard, Jr. *The Walking Dead* is executive produced by Showrunner Scott M. Gimple, Robert Kirkman, Gale Anne Hurd, Greg Nicotero, David Alpert and Tom Luse.

About Stern Pinball, Inc.

Stern Pinball, Inc., headquartered just outside Chicago, Illinois, is the oldest and largest producer of arcade-quality pinball games in the world. Stern's highly talented creative and technical teams design, engineer and manufacture a full line of popular pinball games, merchandise and accessories. Recent Stern titles include *The Walking Dead*, Mustang, Star Trek, Metallica, The Avengers, X-Men, AC/DC, Tron, Transformers, Avatar, Iron Man, Batman, Spiderman and many more! All of Stern's pinball games are crafted by hand and assembled by Stern's expert team. Both pinball enthusiasts and casual players around the globe enjoy Stern's games. For more information, please visit www.sternpinball.com.

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