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Stern Pinball Announces Premium Edition of AMC's *The Walking Dead* Pinball

Strong Demand Results in Premium Edition Offering from the World's Leading Maker of Arcade-Quality Pinball Machines

MELROSE PARK, IL – December 11, 2014 – Stern Pinball, Inc., the world's oldest and largest producer of arcade-quality pinball machines, announced today the availability of the Premium Edition of AMC's *The Walking Dead* pinball machine. This is in response to continued strong demand for the title.

The Walking Dead Premium Edition offers the same fan-favorite game play as the sold-out LE model, full of extra features such as additional targets, a special-effect fish tank with illuminated sculpted zombie heads, and a player-controlled motorized crossbow pinball launcher. A new high-definition art package adds to the player's experience of battling zombies and completing game missions. The Premium Edition rounds out the three model lineup of AMC's *The Walking Dead* Pinball, which includes Pro, Premium, and Limited Edition models.

"It's great to see both old and new fans so excited about with *The Walking Dead* machine, which is why we're offering the Premium Edition," said Gary Stern, Chairman and CEO of Stern Pinball.

Pricing and Availability:

Premium Edition: \$7,595 (MSRP)

About *The Walking Dead*

AMC's *The Walking Dead* concluded the first half of its fifth season on Sunday, November 30 with the highest-rated mid-season finale in series history, delivering 14.8 million viewers and 9.6 million adults 18-49. Based on the comic book series written by Robert Kirkman and published by Image Comics the series tells the story of the months and years after a zombie apocalypse and follows a group of survivors, led by sheriff Rick Grimes, who travel in search of a safe and secure home. *The Walking Dead* stars Andrew Lincoln, Norman Reedus, Steven Yeun, Lauren Cohan, Chandler Riggs, Melissa McBride, Danai Gurira, Chad L. Coleman, Sonequa Martin-Green and Michael Cudlitz. *The Walking Dead* is executive produced by Showrunner Scott M. Gimple, Robert Kirkman, Gale Anne Hurd, Greg Nicotero, David Alpert and Tom Luse.

About Stern Pinball, Inc.

Stern Pinball, Inc., headquartered just outside Chicago, Illinois, is the oldest and largest producer of arcade-quality pinball games in the world. Stern's highly talented creative and technical teams design, engineer and manufacture a full line of popular pinball games, merchandise and accessories. Recent Stern titles include *The Walking Dead*, Mustang, Star Trek, Metallica, The Avengers, X-Men, AC/DC, Tron, Transformers, Avatar, Iron Man, Batman, Spiderman and many more! All of Stern's pinball games are crafted by hand and assembled by Stern's expert team. Both pinball enthusiasts and casual players around the globe enjoy Stern's games. For more information, please visit www.sternpinball.com.

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