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Stern Pinball Is Ready to Rumble

World's Leading Maker of Arcade-Quality Pinball Games Introduces WWE Wrestlemania Pinball at the 2015 Consumer Electronics Show

Wrestling legend Hulk Hogan to autograph Limited Edition Versions

MELROSE PARK, IL – January 5, 2015 – Stern Pinball, Inc., the world's oldest and largest producer of arcade-quality pinball games, introduced today the new WWE Wrestlemania pinball machine at the Consumer Electronics Show (CES 2015) in Las Vegas, Nevada. WWE Wrestlemania will be available in both Pro and Limited Edition models.

WWE Wrestlemania calls players into the ring as WWE superstars embarking on a quest to become the WWE worldwide heavyweight champion. Players train their wrestlers and then compete in a series of matches leading them on the road to Wrestlemania.

The WWE Pro and the Limited Edition machines feature an innovative upper pinball playfield wrestling ring. With the flipper buttons, players control two "Slammer" slingshot-style kickers in the ropes of the ring. Completing the three drop target bank starts a wrestling match. Players rack up points and pin opponents in the ring by shooting into a kick out hole. Keeping the ball in the ring and hitting as many targets as possible will advance players through the match. Multiple ramps guide the ball throughout gameplay, while brilliant lightshows highlight the all LED playfield. Ten licensed songs include intro music for wrestlers that players choose. WWE announcers Jerry "the King" Lawlor and Michael Cole add play by play excitement.

Wrestling legend Hulk Hogan will individually autograph each of the numbered WWE Legends of Wrestlemania Limited Edition (LE) machines on a bottom arch mounted gold plaque. With only 400 autographs available, this collectible must be limited to that number of games. The LE game art features classic WWE stars, of course including Hulk Hogan. Actual WWE wrestling action is projected on the LE's replica "Titantron" playfield level 5.7 inch LCD directly above the ring. The ball is always wild when it comes into contact with the LE's exclusive "Chaos" spinning DISC while a third "Wham! Arm" flipper allows players to knock the ball off a wire ramp.

"The WWE franchise features unique characters and fantastic action sequences that are captured in these pinball machines. WWE Wrestlemania pinball games will appeal to a very large and diverse group of both WWE and pinball fans," said Gary Stern, Chairman and CEO of Stern Pinball. "This game is unique with an innovative wrestling ring and other features that will captivate pinball players of all skill levels."

WWE Wrestlemania is the first pinball machine to feature Stern's recently announced SPIKE™ electronics hardware system. The new technology reduces product complexity and simplifies

manufacturing, resulting in more reliable and easier-to-service games. SPIKE™ is both modular and scalable, accommodating and supporting future designs. Players will quickly appreciate higher quality sound, enhanced illumination effects and a more engaging overall game experience.

At the CES 2015 Stern will also be showing its Star Trek, The Walking Dead, and Ford Mustang pinball machines.

Pricing and Availability:

WWE Wrestlemania Pro Model: \$5,495 (MSRP)

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 170 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo. For more information, please visit www.wwe.com.

About Stern Pinball, Inc.

Stern Pinball, Inc., headquartered just outside Chicago, Illinois, is the oldest and largest producer of arcade-quality pinball games in the world. Stern's highly talented creative and technical teams design, engineer and manufacture a full line of popular pinball games, merchandise and accessories. Recent Stern titles include The Walking Dead, Mustang, Star Trek, Metallica, The Avengers, X-Men, AC/DC, Tron, Transformers, Avatar, Iron Man, Batman, Spiderman and many more! All of Stern's pinball games are crafted by hand and assembled by Stern's expert team. A broad range of players enjoy Stern's games from professional pinball players that compete in high-stakes international competitions around the globe to novice players who are discovering the allure of the silver ball for the first time. To join the fun and learn more, please visit www.sternpinball.com.

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