

WWE Divas are Ready to Rumble!

Stern Pinball Announces a Limited-Time-Only “Total Divas” Translite Giveaway

Elk Grove Village, IL – August 18, 2015 – Stern Pinball, Inc., the world's oldest and largest producer of arcade-quality pinball machines, today announced the availability of a new WWE WrestleMania “Total Divas” translite. This new translite celebrates the arrival of the highly anticipated fourth season of “Total Divas” on E! Entertainment TV.

Stern Pinball will include a free additional “Total Divas” translite with all WWE WrestleMania pinball machines purchased during season four.

The WWE “Total Divas” franchise features the hottest women in wrestling and captures all the drama that happens behind the scenes in the WWE universe. “This is a great way for WWE WrestleMania pinball fans to add spice to their pinball machines or game rooms,” said Gary Stern, Chairman and CEO of Stern Pinball.

Season three of “Total Divas” remained a powerhouse for E! reaching 1.73 million total viewers and 1.12 million adults 18-49 in L3 ratings, solidifying its spot as one of the network’s hottest programs. “Total Divas” continues to give the exclusive, outside-the-ring look at WWE’s top divas, and this season all it takes is just one spark! The Bella Twins™ (Nikki and Brie Bella), Natalya™ (Nattie), Eva Marie™, Paige™ and Naomi™ (Trinity) are back and ready to heat up the summer.

The ladies will continue to give viewers an inside glimpse on balancing life in the spotlight with the drama of their personal lives, along with the non-stop action of their professional careers. This season is sure to be a knockout!

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 170 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo. For more information, please visit www.wwe.com.

About Stern Pinball, Inc.

Stern Pinball, Inc., headquartered just outside Chicago, Illinois, is the oldest and largest producer of arcade-quality pinball games in the world. Stern's highly talented creative and technical teams design, engineer and manufacture a full line of popular pinball games, merchandise and accessories. Recent Stern titles include KISS, WWE WrestleMania, The Walking Dead, Mustang, Star Trek, Metallica, The Avengers, X-Men, AC/DC, Tron, Transformers, Avatar, Iron Man, Batman, Spiderman and many more! All of Stern's pinball games are crafted by hand and assembled by Stern's expert team. A broad range of players enjoy Stern's games from professional pinball players that compete in high-stakes international competitions around the globe to novice players who are discovering the allure of the silver ball for the first time. To join the fun and learn more, please visit www.sternpinball.com.

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