

Stern Pinball Announces New Deadpool Pinball Machines

ELK GROVE VILLAGE, IL – August 7, 2018 – Stern Pinball, Inc., a global lifestyle brand based on the iconic and outrageously fun modern American game of pinball, proudly announced today the availability of a new line of pinball machines celebrating Deadpool the popular American comic book series published by Marvel Comics. Deadpool pinball machines will be available in Pro, Premium, and Limited Edition models. “Deadpool” is known as the “Merc with a Mouth” because of his talkative nature & is notorious for his outrageously funny offbeat humor which is featured throughout the game.

Players will be immersed in the Deadpool universe, teaming up with iconic X-Men characters Wolverine, Dazzler, Domino, and Colossus as they battle against infamous villains Juggernaut, Sabretooth, Mystique, Sauron, and Mr. Sinister. Players will also tag along with Deadpool on his time machine quests as he battles against the T-Rex and the Megalodon.

“Deadpool is one of Marvel’s most entertaining and unique characters ever created. We feel his humor fits perfectly with pinball and creates a high energy and fun pinball experience,” said Gary Stern, Chairman and CEO of Stern Pinball, Inc. “Stern Pinball and Marvel share a love for these iconic characters and have a long, successful history of partnership and collaboration.”

Stern’s Deadpool Pro, Premium, and Limited Edition models feature stunning and distinctive hand-drawn art by renowned illustrator Zombie Yeti. Well known actor Nolan North stars as the eccentric voice of Deadpool. Each game features a 3-bank drop target with a ball lock that’s guarding a custom molded Lil’ Deadpool bash toy target. In addition, all models include two stainless steel and wireform ramps with a Katana Sword ramp return. Deadpool pinball entertains with an amazing array of ninjas, vampires, and chimichangas, making it suitable for all skill levels.

The Premium and Limited Edition models feature an additional 8 drop targets, motorized disco ball with disco illumination effects, custom molded Wolverine and Dazzler action figures, and with a custom molded chimichanga truck time machine. In addition, these models include an actuated up/down ramp that feeds the right flipper from the left orbit, keeping the action continuous and fast. All Premium models will include a custom “Deadpool’s Mix Tape” cassette featuring 11 original music tracks with sleeve art by Zombie Yeti.

The Limited Edition, limited to 500 units globally, includes additional unique features such as an exclusive mirrored backglass, anti-reflection pinball glass, shaker motor, exclusive art blades, and powder-coated metal flake Deadpool Red side armor, hinges, and front lockdown molding. All LE models will include a 12” Vinyl LP featuring 11 original music tracks with cover art by Zombie Yeti.

Complementing the immersive theme and exciting gameplay experience, Stern Pinball’s powerful SPIKE™ electronics hardware system enables high-definition graphics and innovative animations on the high-definition video display. SPIKE™ reduces system complexity and energy usage resulting in enhanced reliability and simplified servicing. The state-of-the-art electronic system also powers a high-fidelity 3-channel audio system that is three times more powerful than audio systems of previous generations.

Pricing and Availability:

Manufacturer's Suggested Retail Price:

MSRP for sales to USA end-users, before any VAT, GST, Sales Tax, Duties, or other taxes.

Pro Model:	\$US 5,999
Premium Model:	\$US 7,599
Limited Edition Model:	\$US 8,999

Deadpool pinball is available through authorized Stern Pinball distributors and dealers around the world.

About Stern Pinball, Inc.

Stern Pinball, Inc. is a global lifestyle brand based on the iconic and outrageously fun modern American game of pinball. Headquartered minutes from Chicago's O'Hare International Airport in the heart of North America, the company creates, designs, engineers, manufactures, markets, and distributes a full line of technologically advanced terrestrial and digital pinball games, parts, accessories, and merchandise. Stern Pinball serves digital, consumer, commercial, and corporate markets around the globe.

Recent Stern Pinball titles include Iron Maiden, Guardians of the Galaxy, Star Wars, Aerosmith, Ghostbusters, KISS, Metallica, Game of Thrones, The Walking Dead, Star Trek, AC/DC, Batman, and Spider-Man. A broad range of players enjoy Stern Pinball's games from professional pinball players who compete in high-stakes international competitions around the globe to novice players who are discovering the allure of the silver ball for the first time. To join the fun and learn more, please visit www.sternpinball.com.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com. ©2018 MARVEL

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