

The Beatles and Stern Pinball Announce the First and Only Beatles Pinball Machine Ever Made!

Only 100 Diamond Edition Games

Only 250 Platinum Edition Games

Only 1614 Gold Edition Games

Only 1964 Games in Total

ELK GROVE VILLAGE, IL – October 29, 2018 – Stern Pinball, Inc., a global lifestyle brand based on the iconic and outrageously fun modern American game of pinball, in collaboration with Ka-Pow Pinball, proudly announced today the availability of the one-of-a-kind Beatles pinball machine. Only 1964 units will be produced in recognition of the year in which the world forever changed when Ed Sullivan introduced America to four young mop-topped musicians from Liverpool, England. The deal was brokered by Bravado Merchandising, the Beatles North American licensing agent.

The game is available in three models named for the recording industry's sales award levels. The Diamond Edition, the highest level and most difficult to attain, is limited to only 100 units. The Platinum Edition is limited to only 250 units. The Gold Edition is limited to 1614 units.

The Beatles pinball machine will immerse players in 1960's Beatlemania and feature eight timeless hit songs from that era:

A Hard Day's Night
Can't Buy Me Love
Ticket to Ride
All My Loving
Help
Drive My Car
It Won't Be Long
I Should Have Known Better

The game also features iconic introductions by Ed Sullivan along with custom speech and callouts by Hall of Fame disk jockey, Cousin Brucie. Cousin Brucie introduced The Beatles at New York's Shea Stadium in 1964.

The retro-themed playfield features four flippers, eleven drop targets, eight stand-up targets, multiple skill shots, two opto-spinners, a ball-catching magnet and a magnetic spinning record disc in the center of the playfield. Players, friends and family will enjoy full screen animations as well as simulated reel scoring on the game's high definition video screen.

All models feature unique art packages and custom powder-coated armor. The 100 Diamond Editions are numbered, certified collectible and include a mirrored backglass. The 250 Platinum Editions are numbered and certified collectible.

Complementing the immersive Beatlemania theme and exciting gameplay experience, Stern Pinball's powerful SPIKE™ electronics hardware system enables high-definition graphics and innovative animations on the high-definition video display. SPIKE™ reduces system complexity and energy usage resulting in enhanced reliability and simplified servicing. The state-of-the-art electronic system also powers a high-fidelity 3-channel audio system that is three times more powerful than audio systems of previous generations.

"We are very proud of this Beatles pinball machine that was produced in collaboration with our good friend, Joe Kaminkow," said Gary Stern, Chairman and CEO of Stern Pinball, Inc. "We can't wait for players to experience Beatlemania when they play this game."

Pricing and Availability:

Please contact your local Stern Pinball distributor or dealer for availability and pricing. To find an authorized Stern Pinball distributor or dealer in your area, please visit: www.sternpinball.com/buy

About Stern Pinball, Inc.

Stern Pinball, Inc. is a global lifestyle brand based on the iconic and outrageously fun modern American game of pinball. Headquartered minutes from Chicago's O'Hare International Airport in the heart of North America, the company creates, designs, engineers, manufactures, markets, and distributes a full line of technologically advanced terrestrial and digital pinball games, parts, accessories, and merchandise. Stern Pinball serves digital, consumer, commercial, and corporate markets around the globe.

Recent Stern Pinball titles include Deadpool, Iron Maiden, Guardians of the Galaxy, Star Wars, Aerosmith, Ghostbusters, KISS, Metallica, Game of Thrones, The Walking Dead, Star Trek, AC/DC, Batman, and Spider-Man. A broad range of players enjoy Stern Pinball's games from professional pinball players who compete in high-stakes international competitions around the globe to novice players who are discovering the allure of the silver ball for the first time. To join the fun and learn more, please visit www.sternpinball.com.

###

All trademarks and product names are the property of their respective companies.